AWARDS

Nigel Gray Award
The biennial Nigel Gray Award for Achievement in Tobacco Control was established by Cancer Council Victoria to recognise our unsung heroes whose tobacco control efforts in the Oceania region have significantly advanced health outcomes for the public. The award is peer-nominated and is judged by a committee of experts. The award is named after Dr Nigel Gray AO, who was a pioneer of tobacco control both in Australia and internationally. Director of Cancer Council Victoria from 1968 until 1995, and President of the Union for International Cancer Control from 1990 to 1994.

Dame Tariana Turia Award
Hāpai Te Hauora Māori Public Health and the Cancer Society of New Zealand – Te Kahui Matepukupuku o Aotearoa, are delighted to present the inaugural Dame Tariana Turia. Dame Tariana is a fearless advocate for tobacco control, a previous co-leader of the Māori Party a political party in New Zealand and a champion for reducing inequalities in Māori smoking rates in New Zealand. The Dame Tariana Turia Award recognises the need for reducing harm within Indigenous communities.

PROGRAM

TUESDAY 17 OCTOBER

7:30 Registration Open Barista now serving, with thanks to our barista sponsor Ninti One MEZZANINE FOYER

9:00 CONFERENCE OPENING AND WELCOME
Penny Egan, OTCC 2017 Convenor and CEO Cancer Council Tasmania
Hon Dr David Gillespie MP, Assistant Minister for Health (Cth) (via video) FEDERATION BALLROOM

9:30-10:30 PLENARY
Chair: Graeme Lynch, CEO Heart Foundation Tasmania
“OCEANIA TODAY – OUR REALITIES”
Australia - Dr Michelle Scollo
Pacific Islands - Minister Nandi Glassie (Cook Islands)
New Zealand - Prof Richard Edwards FEDERATION BALLROOM

10:30-11:00 Morning Refreshments MEZZANINE FOYER

11:00-11:45 KEYNOTE SPEAKER
Chair: Todd Harper, CEO Cancer Council Victoria
“TOBACCO CONTROL IN INDIGENOUS COMMUNITIES: THE INTERSECTION OF CULTURE, SCIENCE AND POLICY”
Patricia Nez Henderson, MD, MPH, Vice President Black Hills Center for American Indian Health, Rapid City, South Dakota, USA FEDERATION BALLROOM

11:45-12:30 PANEL DISCUSSION AND QUESTIONS FROM THE AUDIENCE
Chair: Todd Harper, CEO Cancer Council Victoria
“OCEANIA – LOOKING TO THE FUTURE”
Dr Patricia Nez-Henderson; Dr Michelle Scollo; Minister Nandi Glassie; Prof Richard Edwards FEDERATION BALLROOM

12:30-13:30 Lunch MEZZANINE FOYER
### PROGRAM TUESDAY 17 OCTOBER

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<tr>
<th>Time</th>
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<tr>
<td>13:30-15:00</td>
<td><strong>TOBACCO RETAIL AND SUPPLY</strong></td>
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<td>Chair: Kylie Lindorff</td>
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<td><strong>ORAL PRESENTATIONS</strong></td>
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<td></td>
<td>a) Tobacco Retailing in NSW Bars, Pubs and Clubs: Who Sells, and Why</td>
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<td>b) Tobacco, bread and milk - that’s just normal isn’t it? Retailer attitudes to selling tobacco Martin Witt</td>
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<td>c) How do New Zealand tobacco retailers view measures to regulate tobacco retail availability? Lindsay Robertson</td>
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<td>d) Why retailers stop selling tobacco and implications for tobacco control Shannon Melody</td>
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<td>e) Proposal for a positive licensing scheme in NSW for curbing tobacco supply Scott Walsberger</td>
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<td>f) Smoker support for retail and supply interventions: results from the New Zealand TIC project Richard Edwards</td>
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<td>15:00-15:30</td>
<td><strong>PREGNANCY AND CESSATION I</strong></td>
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<td>Chair: Catherine Chamberlain</td>
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<td><strong>ORAL PRESENTATIONS</strong></td>
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<td></td>
<td>a) Systematic review: qualitative studies of healthcare professionals’ knowledge, attitudes, practices regarding smoking cessation in pregnancy Judith Jobling</td>
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<td>b) Do doctors ask pregnant women about e-cigarettes, cannabis, chewing tobacco, and second hand smoke? Gillian Gould</td>
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<td>c) Promoting smoking cessation in pregnancy via partner support and incentives: Preliminary results of a Tasmania-wide study Mai Frandsen</td>
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<td>d) Smoking and clinical aggression in a large health service: can we do better? Emma Dean</td>
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### BRIEF REPORTS

- Nicotine Replacement Therapy in Pregnancy: Knowledge, Attitudes and Practices by Australian General Practitioners and Obstetricians Gillian Gould
- The Indigenous Counseling And Nicotine Quit in Pregnancy step wedge randomized controlled study – preliminary findings Gillian Gould
- A global snapshot of health professionals asking and advising about smoking during pregnancy Gillian Gould
- "Swap to Swap": Increasing engagement of pregnant Aboriginal women who smoke in making changes to their smoking Justine Daly

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<tr>
<td>15:30-16:00</td>
<td><strong>EVIDENCE REVIEW: E-CIGARETTES AND QUITTING</strong></td>
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<td>Chair: Sarah White, Director Quit Victoria</td>
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<td>&quot;DO E-CIGARETTES HELP SMOKERS QUIT? AN EVIDENCE REVIEW&quot;</td>
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<td>Dr Becky Freeman, University of Sydney</td>
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<td>16:00-16:30</td>
<td><strong>TARIANA TURIA AWARD</strong></td>
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<td>16:30-17:00</td>
<td><strong>NIGEL GRAY AWARD</strong></td>
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<td>17:00-18:00</td>
<td><strong>WELCOME DRINKS</strong></td>
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### CESSATION & HEALTH SYSTEMS I

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<tr>
<td>17:00-18:00</td>
<td><strong>ORAL PRESENTATIONS</strong></td>
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<td>a) What makes a successful community pharmacy stop smoking service?</td>
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<td>Leanne Catchpole</td>
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<td>b) Upping the Ante: The Helicopter and the Drone</td>
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<td>Vivien Daley</td>
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<td>c) Manaaki Hauora (Supporting Wellness) – Addressing equity by designing a responsive stop smoking service Kirimoana Willoughby</td>
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<td>d) Smoking and clinical aggression in a large health service: can we do better? Emma Dean</td>
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### BRIEF REPORTS

- Across the ocean - 10 years on/ Jane Heron-Kirkmoe
- Addressing tobacco consumption for Indigenous communities in South-East Queensland with an innovative and integrated approach. Lionel Austin
- "Dead, or Deadly": Choose Your Life – Our Innovative, Successful Tackling Indigenous Tobacco Program Willow Firth
- No More Boondah: Addressing Aboriginal and Torres Strait Islander Tobacco Use in The Act Region Chanel Webb

### PUBLIC EDUCATION I

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<tr>
<td>18:00-19:00</td>
<td><strong>ORAL PRESENTATIONS</strong></td>
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<td></td>
<td>a) Which Emotions Evoked by Anti-smoking Ads help increase Recall and Quit Attempts? Sarah Durkin</td>
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<td>b) Anti-tobacco campaigns: evaluation and lessons from the Aboriginal community Erin Griffiths</td>
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<td>c) Why anti-smoking campaigns fail to engage Australian lesbian, bisexual and queer (LBQ) women who smoke Julie Mooney-Somers</td>
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<td>d) Anti-tobacco campaigns: evaluation and lessons from Arabi-speaking smokers Erin Griffiths</td>
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### PEOPLE AND POPULATIONS I

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<tr>
<td>19:00-20:00</td>
<td><strong>ORAL PRESENTATIONS</strong></td>
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<td>a) High and very low smoking prevalence occupations: data from the New Zealand census Richard Edwards</td>
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<td>b) Cannabis use among two national samples of Aboriginal and Torres Strait Islander tobacco smokers David Thomas</td>
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<td>c) Of National Importance: population level analysis of tobacco use among lesbian and bisexual women Ruth Praeger</td>
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<td>d) What predicts whether Aboriginal and Torres Strait Islander smokers will make or sustain quit attempts? David Thomas</td>
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### BRIEF REPORTS

- Solomon Islands Progress on Tobacco Control Geoffery Kenilorea
- Progress Towards a Tobacco Free Cook Islands Mai Tairi Mataio
- Knowledge - Practices Gap towards Tobacco Smoking: Call for better understanding of social determinants. Anleye Getahun
- Overcoming Barriers to Quitting among Highly Disadvantaged Smokers Simone Pettigrew
WEDNESDAY 18 OCTOBER

7:30  Registration Open
MEZZANINE FOYER
Barista now serving, with thanks to our barista sponsor Ninti One

8:30-10:30  Chair: Scott Walsberger, Tobacco Control Manager, Cancer Council NSW
FEDERATION BALLROOM
INDUSTRY RESPONSES TO TAX INCREASES
Dr Michelle Scollo, Senior Adviser – Tobacco, Cancer Council Victoria
A CASE FOR COMPREHENSIVE RETAIL REGULATION STRATEGY FOR OCEANIA
Kurt M Ribisl PhD, UNC Gillings School of Global Public Health, North Carolina

11:00-12:30  Chair: Mai Frandsen
GRAND BALLROOM 1

CONCURRENT 6
GRAND BALLROOM 2

CONCURRENT 7
GRAND BALLROOM 3

CONCURRENT 8
HARBOUR VIEW 1

CONCURRENT 9
HARBOUR VIEW 2

CONCURRENT 10

PRODUCT MARKETING & REGULATION
Chair: Scott Walsberger

ORAL PRESENTATIONS
a) Tobacco price boards as a promotional strategy—evidence from retailers in Melbourne
Megan Bayly
b) Tobacco retail prices in NSW - Analysis of price discounting and price changes over time
Rebecca Ireland
c) Influence of removing the brand name on smokers’ experience of cigarette taste: Experimental study
Gemma Skazckowski
d) Regulating the use of filter innovations and favourings: Keeping up with world’s best practice to reduce the palatability of tobacco products
Kylie Lindorff

BRIEF REPORTS
• Has the availability of illicit tobacco in retailers increased post plain-packaging?
Megan Bayly

CIGARETTE REGULATION
Chair: Scott Walsberger

ORAL PRESENTATIONS
a) Incentives are a successful motivator to quit smoking during pregnancy for Maori and Pacific island women – a 3 year project
Kirimoana Willoughby
b) From the Roots Up: Meaningful Consultation Regarding Tobacco Control Research with Aboriginal Communities
Belinda Tully
c) ‘Stick it up the smokes’ seven years on still going strong
Mary Anne Williams
d) Wala (Voices) of Aboriginal women on barriers to accepting smoking cessation support during pregnancy
Michelle Bovill

BRIEF REPORTS
• When I found out I was pregnant…” Aboriginal mothers yarning about smoking
Gillian Gould
• Ethical Intervention Development: tobacco research developed in partnership with Aboriginal and Torres Strait Islander people and communities
Michelle Bovill
• Quitting Behaviours Of Clients Attending Aboriginal Material and Infant Health Services for Their Antenatal Care
Justine Daly

PREGNANCY & CESSATION II
Chair: Mai Frandsen

ORAL PRESENTATIONS
a) Smoking cessation: the value of working together
Donita Baird
b) Stop Smoking Practitioner Programme: the development of New Zealand’s first smoking cessation qualification
Edward Cowley
c) Adequate NRT dosing – Treatment success with double patches + 4 mg combination therapy
Shelley Peardon
d) Health professional and consumer perceptions of nicotine replacement therapy (NRT) for smoking cessation
Emma Dean

BRIEF REPORTS
• The ‘Good News for Smokers’ campaign: supporting staff to quit smoking
Linda Bradford
• The ‘Wheel’ in the provision of nicotine replacement therapy advice by health care workers
Stacey van Dongen
• An evaluation of reach and effectiveness of a smoking cessation e-learning training for community sector professionals
Brigitte Fienberg

CESSATION & PHARMACOTHERAPY
Chair: Kate Reakes

ORAL PRESENTATIONS
a) Smoke Free Still Fierce – Engaging Lesbian, Bisexual and Queer Women about Tobacco Cessation
Karen Price
b) Living life smoke-free: the social and environmental context of urban Aboriginal adolescents in NSW
Christina Heris
c) “I Saw it on TV”: Audience Members’ reports of tobacco advertising and the effects on family members
Avril Madsen

BRIEF REPORTS
• Man Up - reframing quitting as strong and masculine – development and implementation of the Quit Staging campaign
Rebecca Cook
• Breaking Habits, An Application of Cognitive Behavioural Therapy Principles for Online Learning and Behaviour Change
Fernando Escorcio
• Puyo Blaster superhero flys into schools to defeat the war on tobacco
Trent Wingard

PHARMACOTHERAPY
Chair: Lorena Chapman

ORAL PRESENTATIONS
a) An evaluation of the Smokefree Environment vision realized
Fernando Escorcio
b) Evaluating the ‘Wheel’ in the provision of nicotine replacement therapy advice by health care workers
Stacey van Dongen
• An evaluation of reach and effectiveness of a smoking cessation e-learning training for community sector professionals
Brigitte Fienberg

BRIEF REPORTS
• True al fresco dining in Palmerston North, New Zealand: a smokefree vision realized
Julie Beckett
• Using Facebook to achieve smoke-free apartment living in New South Wales, Australia
Christina Watts

SMOKEFREE ENVIRONMENTS
Chair: Gillian Mangan

ORAL PRESENTATIONS
a) ‘Smoke Free Strata Housing in WA: Challenges and lessons learned’
Dora Oliva
b) Smokefree Social Housing: blending people, policy and place
David Brimson
c) Fresh Air on the menu: the key ingredients for successful smokefree outdoor dining
Amanda Dodd and Heather Kimber

BRIEF REPORTS
• From Facebook to stars of the small screen – casting everyday Aussies in social marketing campaigns
Sarah Beasley
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<td>13:30-15:00</td>
<td><strong>PEOPLE &amp; POPULATIONS II</strong></td>
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<td>Chair: Nikki McCaffrey</td>
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<td><strong>ORAL PRESENTATIONS</strong></td>
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<td>a) Modelling a smoke-free Queensland – developing a “what if” tool for smoking reduction efforts by Rebecca Whitehead</td>
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<td>b) Smokers’ awareness, understanding and support for Smokefree 2025: results from the New Zealand ITC project by Richard Edwards</td>
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<td>c) Can tobacco endgame strategies achieve smokefree goals? And with what QALY gains and cost-savings? by Frederieke van der Deen</td>
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<td>d) Health Impact and Cost-Savings of 14 Tobacco Control Interventions in a Developed Country Setting by Frederieke van der Deen</td>
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<td><strong>BRIEF REPORTS</strong></td>
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<td>a) Minimum-Age (F)laws: Lessons in Adolescent Psychology by Harley Stanton</td>
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<td>b) Build that wall! Creating Kessler’s “generational firebreak” by Nick Towlie</td>
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<td><strong>PRODUCTS I</strong></td>
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<td>Chair: Anaru Waa</td>
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<td><strong>ORAL PRESENTATIONS</strong></td>
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<td>a) Shaping interventions to address waterpipe smoking in an Arabic speaking community in Australia by Rachael Kearns</td>
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<td>b) Perceptions of e-cigarette regulation among vapers by Janet Hoek</td>
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<td>c) “It Didn’t Fill the Void”: Reasons for E-cigarette and Tobacco Dual Use by Frederieke van der Deen</td>
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<td>d) “Smart” E-cigarettes and Smartphones: Real-time Data Collection Among Smokers Attempting to Quit Using an E-cigarette by Lindsay Robertson</td>
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<td>e) What factors are associated with hybrid/dual flavoured cigarette use among Victorian secondary school students? by Nicola Guerin</td>
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<td>f) Information-seeking by ENDS users: what do they look for and what do they find? by Lindsay Robertson</td>
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<td><strong>CESSATION &amp; HEALTH SYSTEMS I</strong></td>
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<td>Chair: Alana Sparrow</td>
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<td><strong>ORAL PRESENTATIONS</strong></td>
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<td>a) Brief Interventions for Smoking Cessation – how many steps? by Donita Baird</td>
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<td>b) “Pass the word along” – supporting smokers to quit in regional, rural and remote Queensland communities by Madonna Kennedy</td>
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<td>c) Factors that influence health professionals’ referral of Aboriginal and Torres Strait Islander clients to Quitline by Kimberley Martin</td>
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<td>d) Shared-care between Aboriginal Quitline and Aboriginal Community Controlled Organisations: providing best practice smoking cessation support by Jethro Calma-Holt</td>
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<td><strong>BRIEF REPORTS</strong></td>
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<td>a) Realising SmokeFree Mental Health by Laura Twyman</td>
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<td>b) Using an occupational approach when transitioning to smoke-free in a high secure hospital by Lorrae Mynard</td>
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<td>c) Preparing for organisational change to embed comprehensive smoking cessation supports in mental health services - what does it take? by Kevin Gregg-Rowan</td>
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<td>d) Vision to Reality: A Tobacco Free Collaborative Hub Working Together to Formulate One Smoking Policy by Philippa Boss</td>
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<td>e) Can an E-learning Package Improve Mental Health Professionals’ Attitudes and Knowledge Surrounding Tobacco Dependence? by Michelle Kent</td>
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<td>f) Development of guidelines to implement organisational change to address smoking within community mental health organisations by Laura Twyman</td>
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PROGRAM WEDNESDAY 18 OCTOBER

15:00-15:30  Afternoon Refreshments  MEZZANINE FOYER

15:30-17:00  SYMPOSIA

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<th>GRAND BALLROOM 1</th>
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<tr>
<td>CHALLENGES IN PUBLIC COMMUNICATION: CHANNELS AND MESSAGING</td>
<td>ACTIONS TO EMBED SMOKING CARE IN MENTAL HEALTH SETTINGS</td>
<td>FCTC AND INDIGENOUS SMOKING Organised by Andrew Waa and Raglan Maddox</td>
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<td>Kurt Ribisl and Sarah Durkin Facilitator: Melanie Wakefield</td>
<td>Scott Walberger and Jenny Bowman Facilitator: Mike Daube</td>
<td>FRAMEWORK CONVENTION ON TOBACCO CONTROL COMMITMENTS TO INDIGENOUS PEOPLES: HOW ARE WE DOING? Raglan Maddox and Andrew Waa</td>
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<td>15:30-17:00</td>
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18:30-22:30  CONFERENCE DINNER

(These please Page 9 for information and Page 7 for a map)

MEZZANINE FOYER

THURSDAY 19 OCTOBER

7:30  Registration open  MEZZANINE FOYER

8:30-10:30  PLENARY PEOPLE  FEDERATION BALLROOM

SMOKEFREE HEALTHCARE: CHANGING SYSTEMS TO SUPPORT SMOKERS TO QUIT
Kate Giles

IN THE PIPELINE: PROMISING DEVELOPMENTS IN SMOKING INTERVENTIONS AMONG PEOPLE LIVING WITH MENTAL ILL HEALTH OR SUBSTANCE USE DISORDERS
Prof Amanda Baker

DEADLY PROGRESS: CHANGES IN ABORIGINAL AND TORRES STRAIT ISLANDER DAILY SMOKING
Ray Lovett
## PROGRAM THURSDAY 19 OCTOBER

### 10:30-11:00 Morning Refreshments

**MEZZANINE FOYER**

### 11:00-12:30 POLICY: INTERFERENCE & SUPPORT

**Chair:** Shayne Nahu

**ORAL PRESENTATIONS**

- **a)** Māori smoker support for achieving a Smokefree Aotearoa by 2025
  - **Andrew Waa**

- **b)** Getting Big Tobacco to butt out: minimising tobacco industry interference in policy development and implementation
  - **Kylie Lindorff**

**BRIEF REPORTS**

- Tobacco – a barrier to development.
  - **Annabel Lyman**

- Māori smoker responses to and perceptions of tobacco tax
  - **Andrew Waa**

### 10:30-11:00 Lunch

**MEZZANINE FOYER**

### 12:30-13:30 Lunch

**MEZZANINE FOYER**

### 13:30-14:30 Chair: Penny Egan, CEO Cancer Council Tasmania

**COLLABORATION WITH GOVERNMENT: A RECIPE FOR SUCCESS IN TOBACCO CONTROL**

- **George Masri,** Assistant Secretary, Tobacco Control Branch – Population Health and Sport Division, Australian Government Department of Health

**ACHIEVING THE VISION – WHAT HAVE WE LEARNED, AND WHERE NEXT?**

- **Prof Mike Daube,** Curtin University

### 14:30-15:00 Conference Close

**FEDERATION BALLROOM**

### 11:00-12:30 CONCURRENT 16

**Grand Ballroom 1**

**PRODUCTS II**

**Chair:** Sarah White

**ORAL PRESENTATIONS**

- **a)** E-cigarette debates have the potential to detract and dilute tobacco control news media coverage
  - **Becky Freeman**

- **b)** ‘Puffing about NRT – Australian urban Indigenous smokers’ perspectives on nicotine products and tobacco harm reduction
  - **Kym Yuke**

- **c)** Patterns of use of e-cigarettes among smokers and recent quitters: results from the New Zealand ITC project
  - **Richard Edwards**

- **d)** Views about e-cigarettes among smokers and recent quitters: results from the New Zealand ITC project
  - **Richard Edwards**

**BRIEF REPORTS**

- Pacific Youth Experiences of Tobacco and E-Cigarette Use: Findings from a Pacific Cohort Study
  - **El-Shadan Tautolo**

- Changing Identities: How Do Smokers Become Vapers
  - **Mei-Ling Blank**

- How do you get your e-juice (and do you know what’s in it)?
  - **Colleen Smyth**

- How Should E-cigarettes Be Regulated? Results of Public Consultation
  - **Leigh Sturgess**

### 11:00-12:30 CONCURRENT 17

**Grand Ballroom 2**

**CESSATION: HEALTH SYSTEMS & PROGRAMS**

**Chair:** Shelley Peardon

**ORAL PRESENTATIONS**

- **a)** Butt in to Butt Out- Quit rates after a perioperative pharmacist-led brief smoking cessation intervention in a pre-admission clinic
  - **Emma Dean**

- **b)** Harnessing general practice for smoking cessation: the power of a PHN partnership
  - **Marianne Shearer**

- **d)** Impact through Evidence-based Change: the Australian National Best Practice Unit Tackling Indigenous Smoking (NBPU-TIS)
  - **Penney Upton**

**BRIEF REPORTS**

- When Less Is More - Prime results in Secondary Care
  - **Jo Denholm**

- Gone in Sixty Seconds. How to travel the electronic highway; an innovative applied systems approach
  - **Stephen Vega**

- Optimising SmokeFree Interventions in Healthcare Services - Thinking Globally, Acting Locally
  - **Lydia Thomsen and Fiona Landgren**

### 11:00-12:30 CONCURRENT 18

**Grand Ballroom 3**

**QUITTING & RELAPSE**

**Chair:** Stacey Van Dongen

**ORAL PRESENTATIONS**

- **a)** Revealing the complexity of quitting: a qualitative study of Australian ex-smokers’ quitting experiences
  - **Andrea Smith**

- **b)** Understanding the problem - smoking-related behaviours and attitudes in the Vietnamese community of Fairfield, Sydney
  - **Khoi Dang Do**

- **c)** The great socioeconomic smoking divide: is the gap widening, and why?
  - **Elizabeth Greenhalgh**

- **d)** Accumulated Exposure to Low Socioeconomic Position over Early Life Course is Associated with Mid-adulthood Smoking
  - **Jing Tian**

- **e)** Relapse to tobacco smoking following release from smoke-free correctional facilities in Queensland
  - **Cheneal Puljević**

- **f)** When is Enough Enough? Smokers’ Experiences of Denormalisation and Stigma
  - **Janet Hoek**

### 11:00-12:30 CONCURRENT 19

**Harbour View 1**

**TOBACCO CONTROL ADVOCACY**

**Chair:** Abby Smith

**ORAL PRESENTATIONS**

- **a)** Australia’s Dirty Ashtray Award
  - **Maurice Swanson**

- **b)** Our Smokefree City- moving towards the vision
  - **Martin Witt and Heather Kimber**

- **c)** Seven Actions to Achieve a Tobacco Free WA: A Strategy to Lift the Game
  - **Maurice Swanson**

**BRIEF REPORTS**

- Follow the Path to a Healthy Body: A Successful Experience in Working Together
  - **Lyn Dimer**

- Steering New Zealand towards Smokefree Cars
  - **Bridget Rowse**

- Addressing Gender Specific Risks When Developing Tobacco Control Strategies
  - **Marion Hale**

- Wahine Maori (Maori Woman’s) perspective on tobacco control in Aotearoa
  - **Zoe Hawke**

### 11:00-12:30 CONCURRENT 20

**Harbour View 2**

**TOBACCO CONTROL ADVOCACY**

**Chair:** Abby Smith

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### 12:30-13:30 Lunch

**MEZZANINE FOYER**

### 13:30-14:30 Chair: Penny Egan, CEO Cancer Council Tasmania

**COLLABORATION WITH GOVERNMENT: A RECIPE FOR SUCCESS IN TOBACCO CONTROL**

- **George Masri,** Assistant Secretary, Tobacco Control Branch – Population Health and Sport Division, Australian Government Department of Health

**ACHIEVING THE VISION – WHAT HAVE WE LEARNED, AND WHERE NEXT?**

- **Prof Mike Daube,** Curtin University

### 14:30-15:00 Conference Close

**FEDERATION BALLROOM**